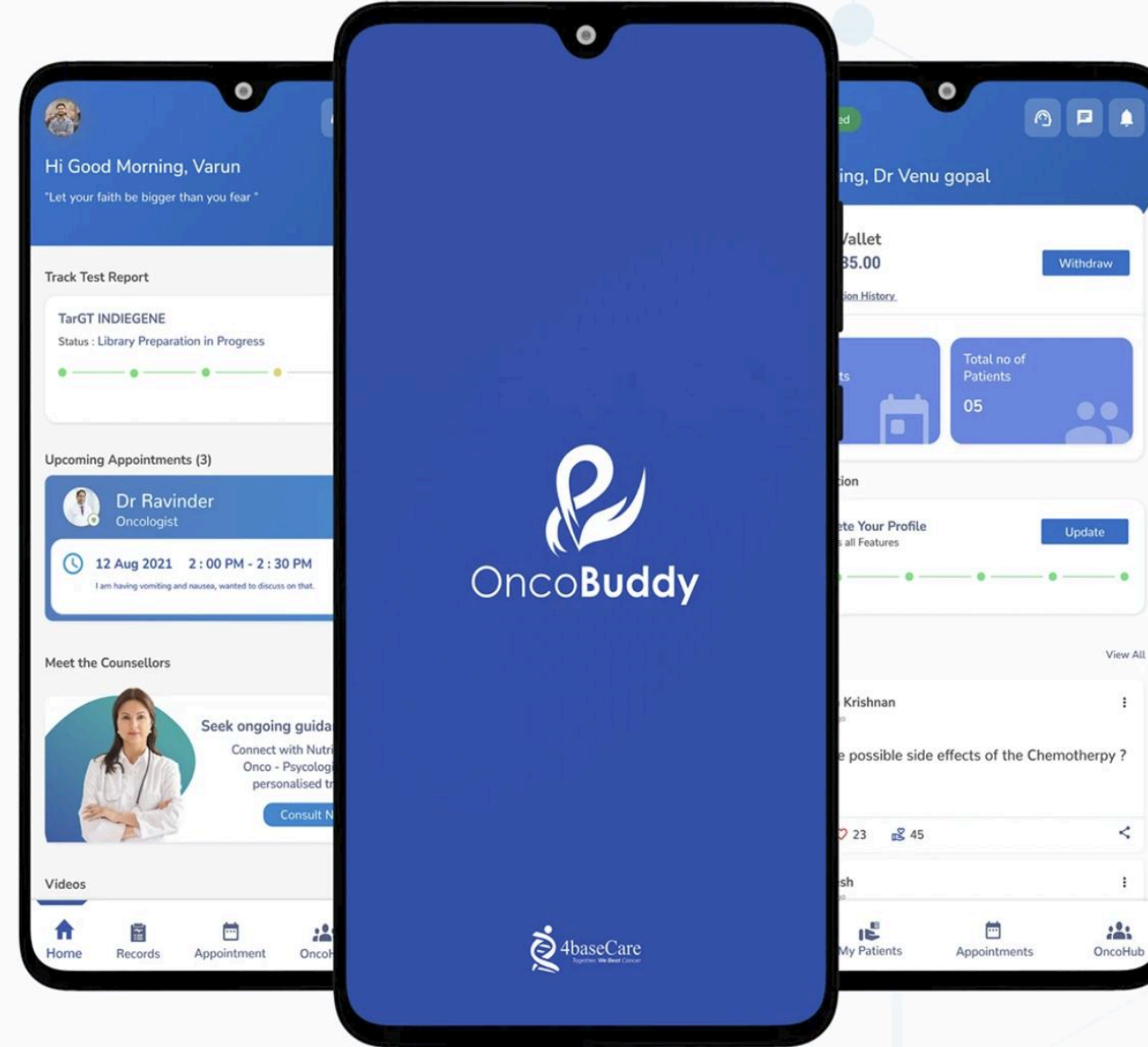


OncoBuddy is a 360-degree digital healthcare platform that aims at building a unified and Patient-centric ecosystem to provide holistic support to patients and caregivers in their fight against cancer.

Tool Used :



Style Guide

Visual Style is a Essential part of project as it helps create a standardized system of colors, fonts, text inputs, buttons, and many other components that will be combined and displayed on user screens.

Typography

Nunito is a well balanced, highly-readable sans-serif typeface. The characters have thin, uniform stroke widths that work well for both body and display copy.

Nunito

Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Medium

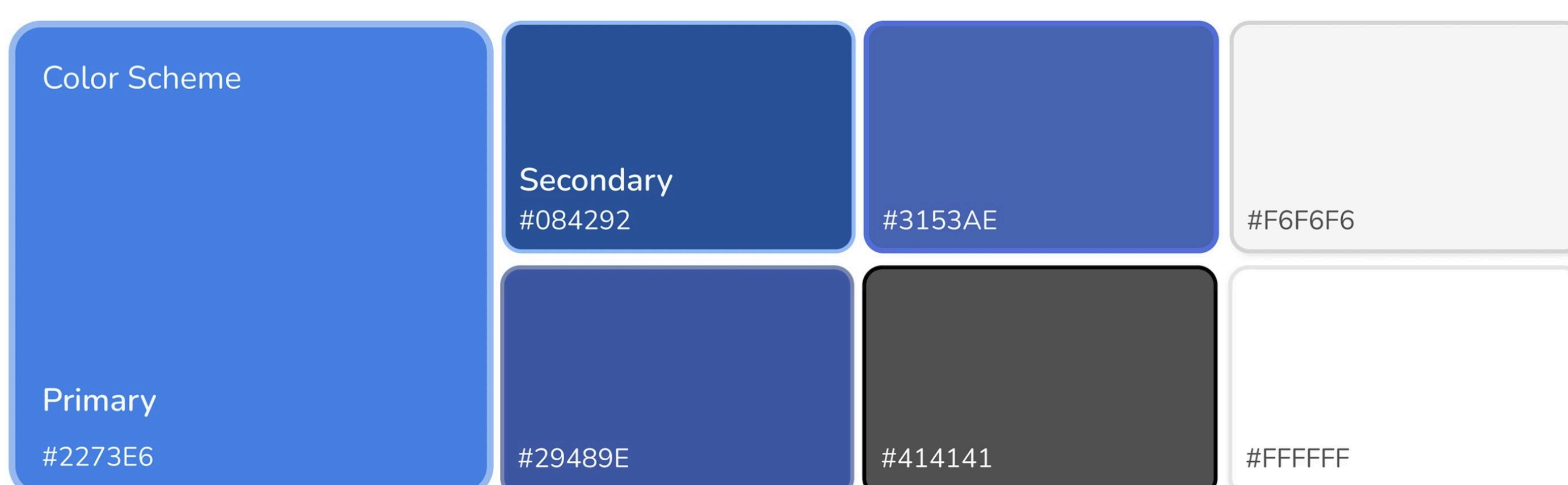
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Color Palette

Blue is incredibly comfortable, gives a sense of security and builds trust in the product. Also, blue is often associated with depth and stability. So for the app, I chose blue as primary color, added dark blue as secondary colors for making some accents, and used black and gray for the text color. Multiple colors helped to create a visual hierarchy of information.

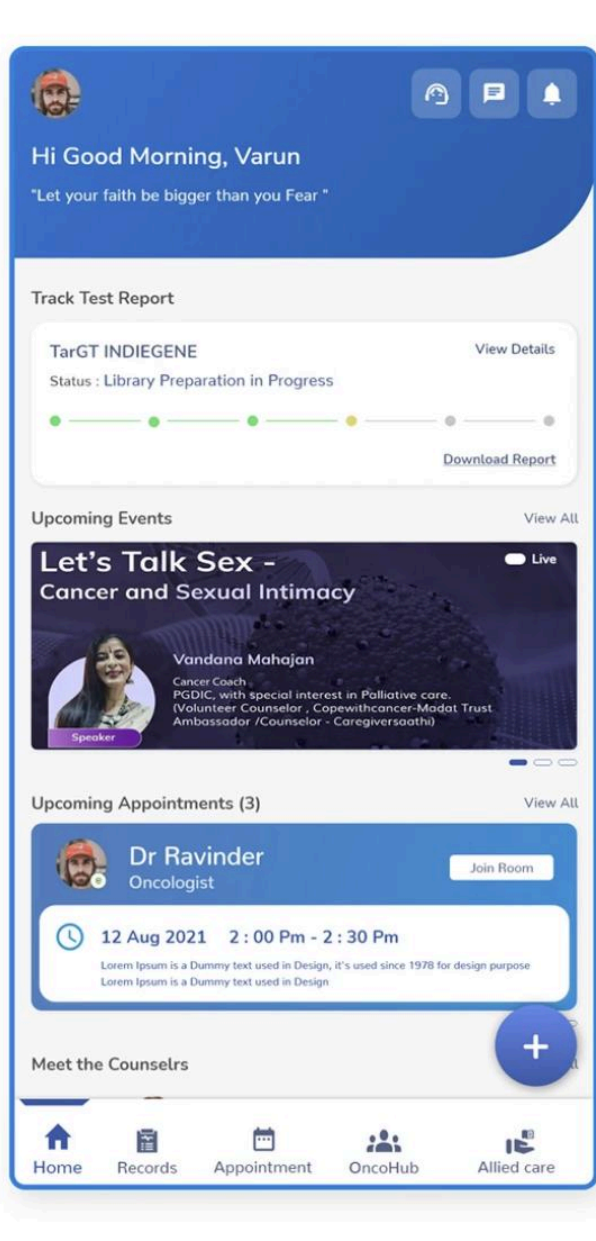


Visual design

Home

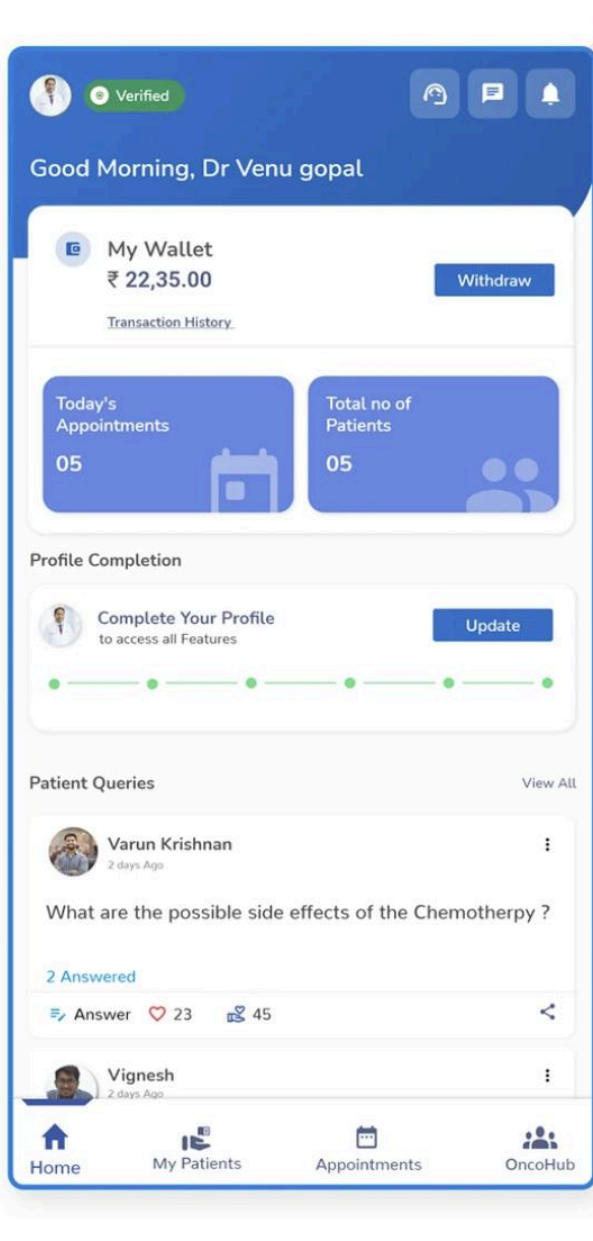
For Patient

A revolutionary technology for assisting Cancer Patients and their Caregivers in making their lives easier.



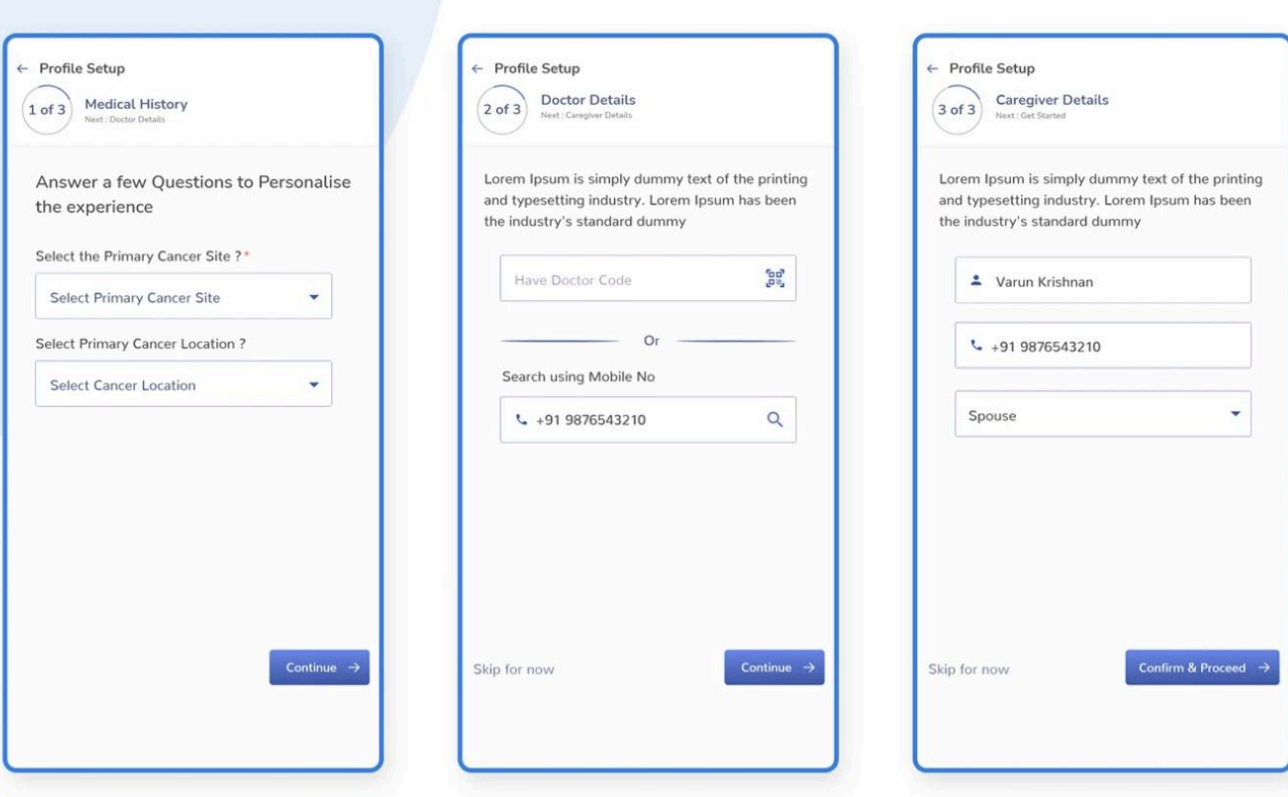
For Doctor

OncoBuddy aims to assist and improve the lives of Oncologists by offering them a unique digital solution that smoothen the patient engagement process and arms them against the evolving challenges.

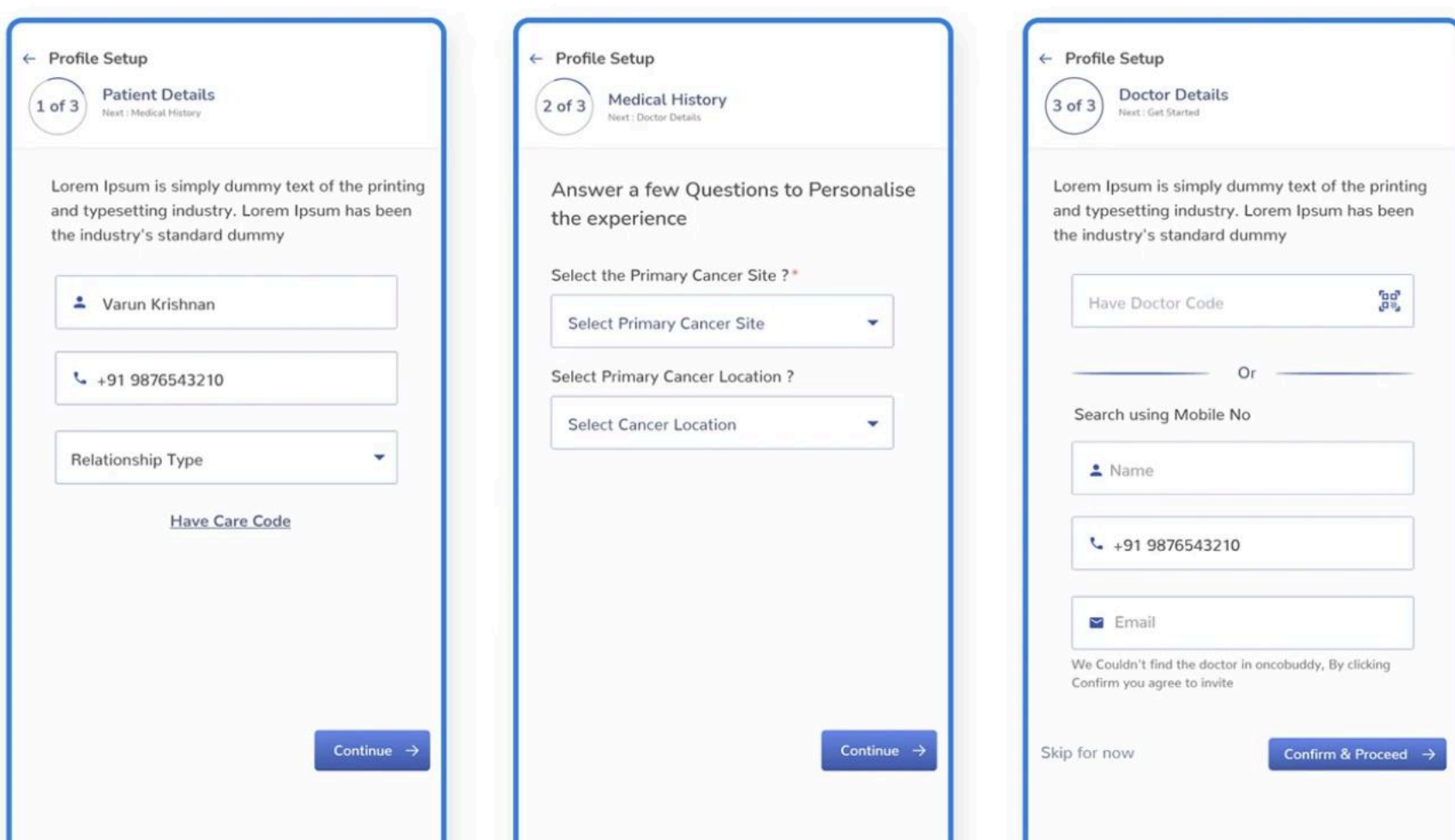


Account Setup

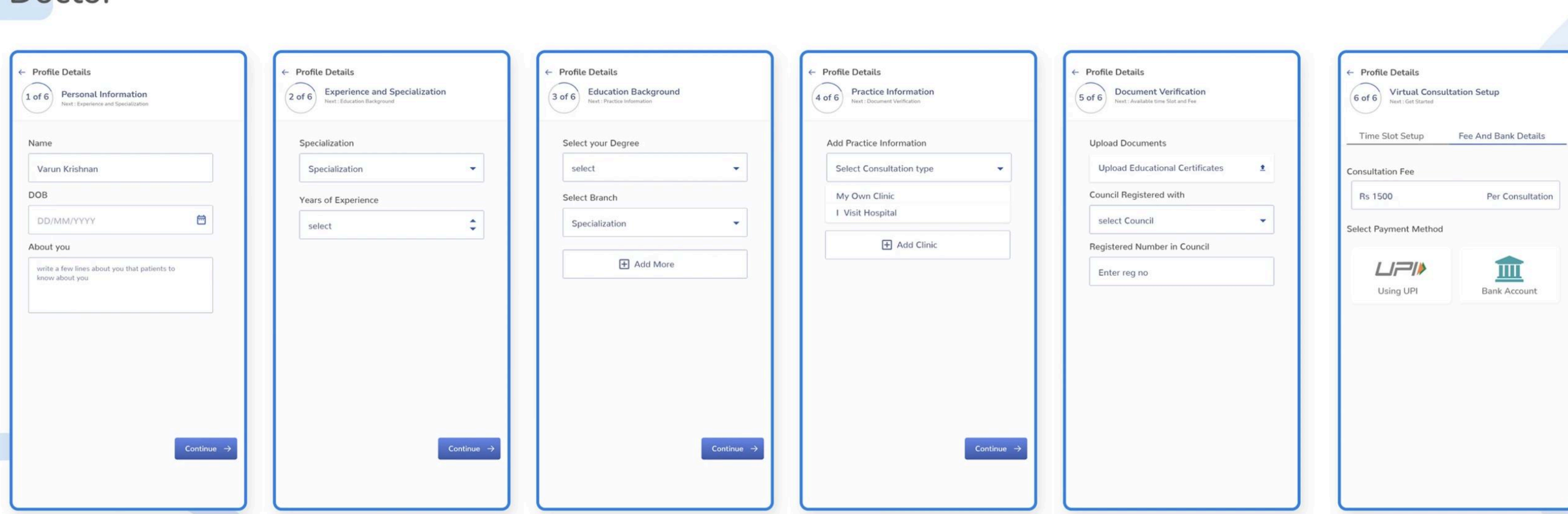
Patient



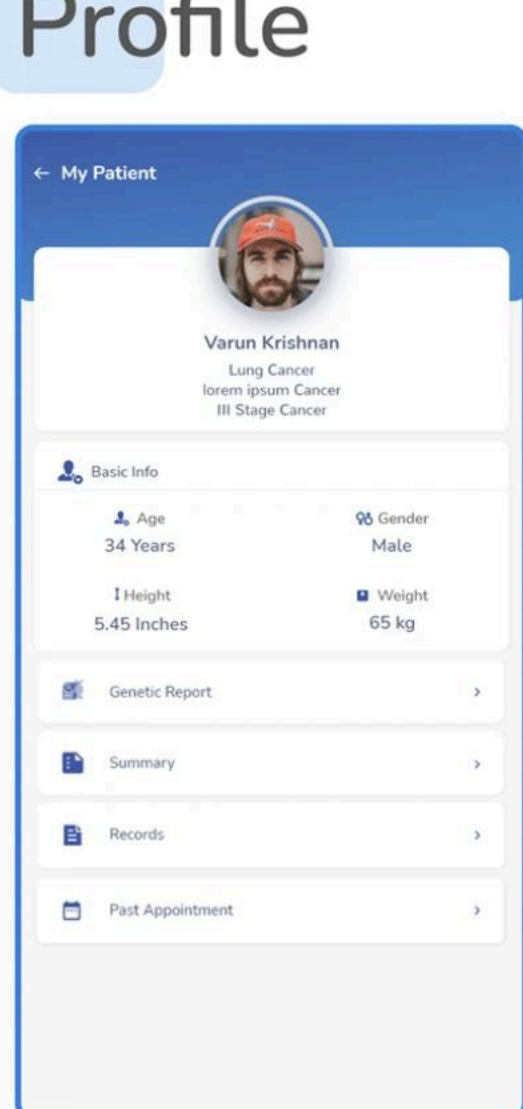
Care Giver



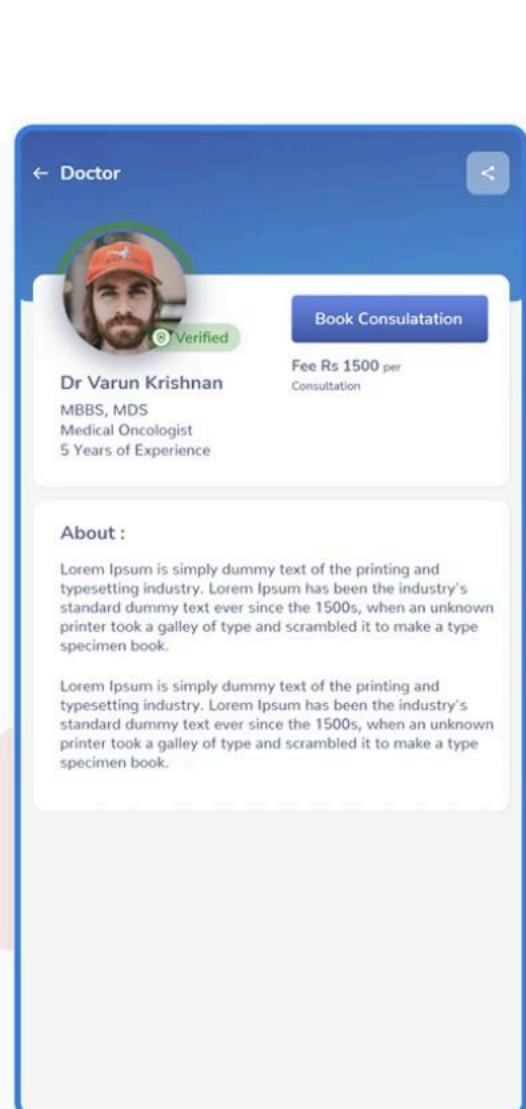
Doctor



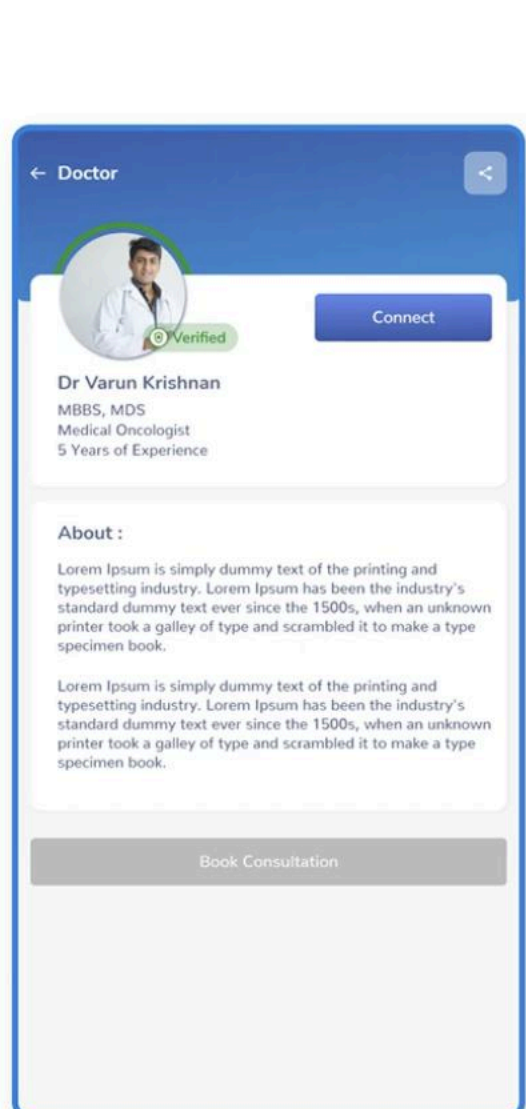
Profile



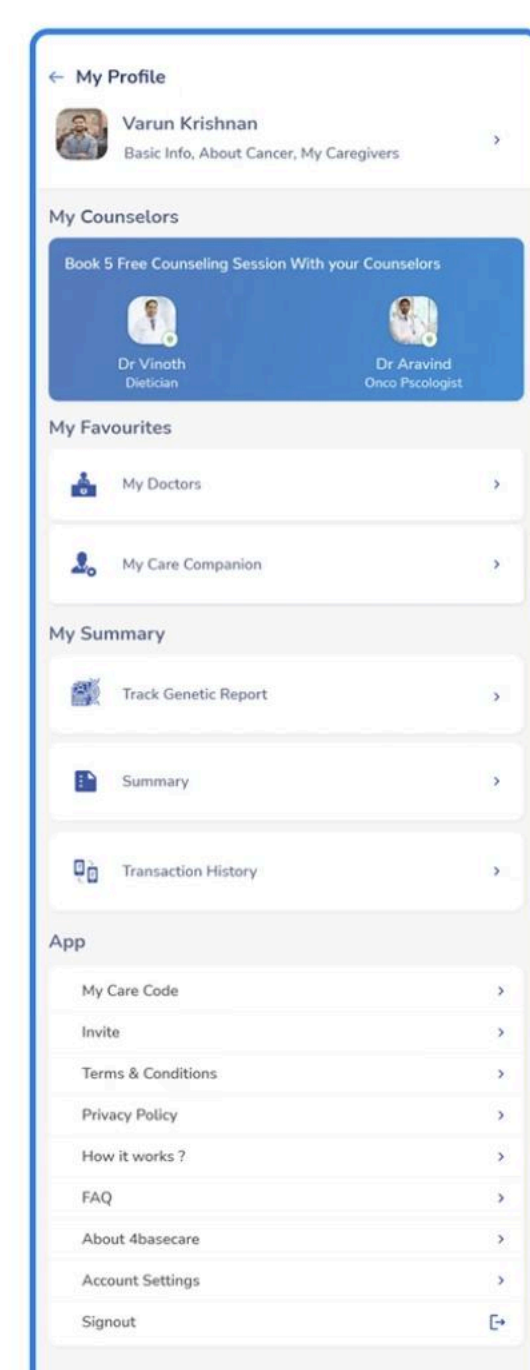
Doctor View of Patient Profile



Patient View of Doctor Profile

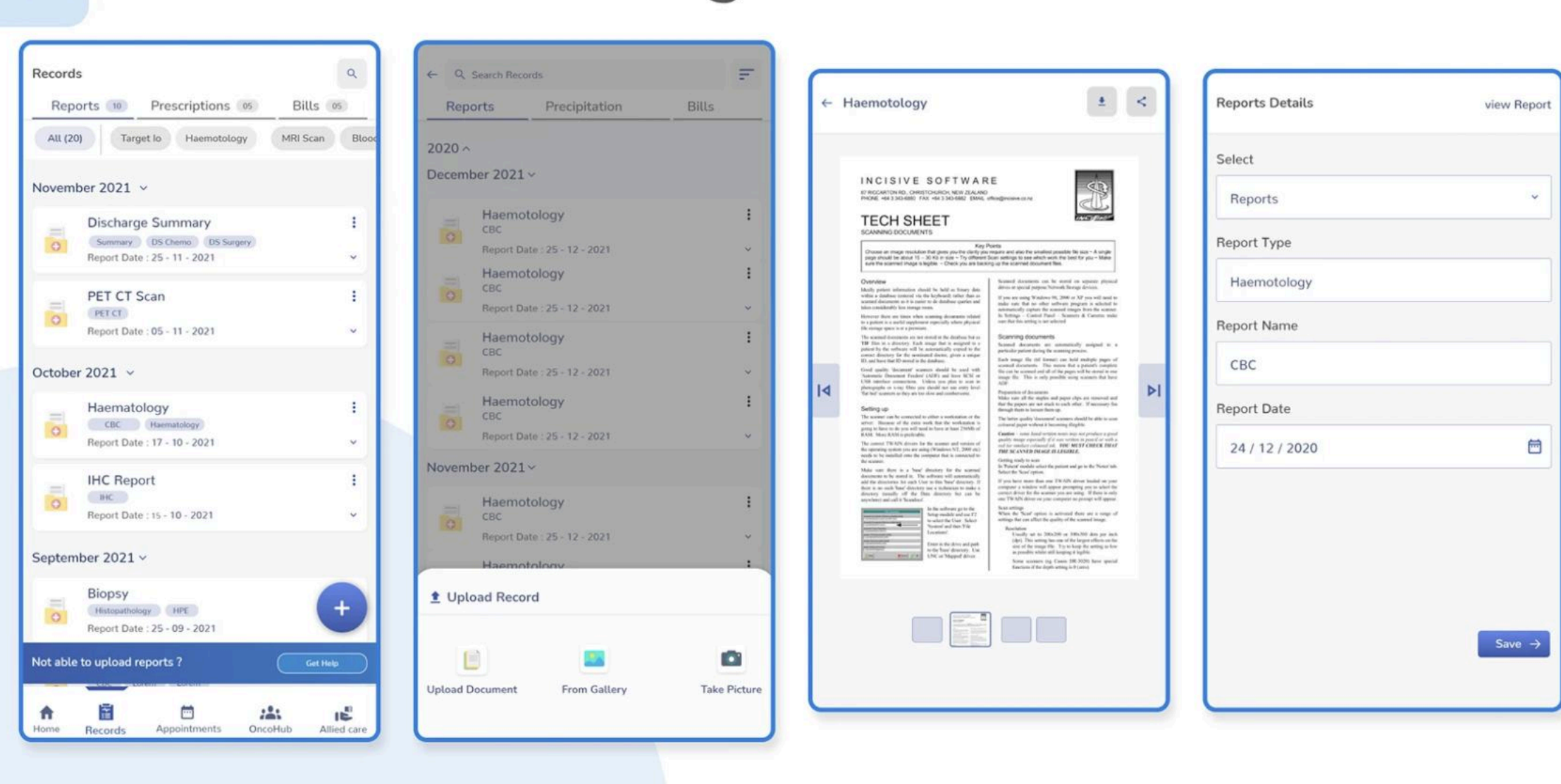


Patient View of Care Companion Profile

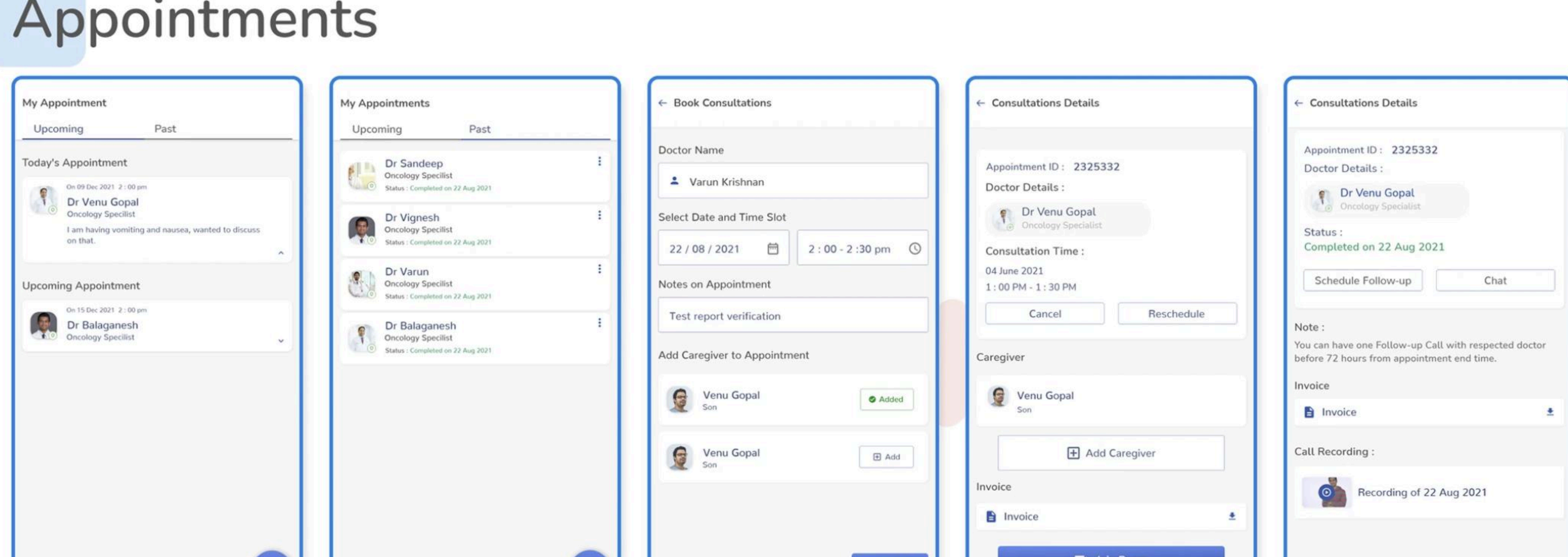


Profile View

Medical Record Management



Appointments



Community

